



Marshall Electronics, Inc.

Product Innovation Through Technical Excellence!

1910 East Maple Ave. El Segundo, CA 90245

Phone: (310) 333-0606 Fax: (310) 333-0688 E-Mail: Sales@MXLmics.com

Internet: www.MXLmics.com

FOR IMMEDIATE RELEASE

MXL® INTRODUCES TRULY AFFORDABLE RIBBON MICROPHONE

The R144 defies convention by giving all artists the opportunity to experience the rich, natural and accurate sound of a classic ribbon microphone.

El Segundo, CA, September 18, 2009 – MXL Microphones, the professional audio division of Marshall Electronics, announces the arrival of the R144, a remarkable microphone that makes ribbon technology available to all musicians and artists.

Incorporating a Figure 8 polar pattern for outstanding side rejection, precise directivity and extended sweet spots, the R144 offers breathtaking sound for vocal and instrument recordings, including acoustic instruments and strings, while a high SPL rating makes it ideal for electric guitars, percussion and horns.

“Ribbon mics are known for having a smooth transient response but until now, few people could afford them,” says Jim Mona National Sales Manager, MXL Pro Audio Division. “The R144 let’s everyone experience the dreamy tones that only a ribbon mic can offer.”

Referring to the surprisingly low price point of \$159.95 MSRP, Mr. Mona emphasizes that the MXL R144 delivers 100 percent on sound quality with design features like a 1.8-micron aluminum ribbon for smooth lows and natural highs. According to Mr. Mona, the R144 delivers unbelievably natural sound and realism to broadcast applications as well.

“We invest in design and engineering so MXL can produce the kind of mics that artists dream of owning,” concludes Mr. Mona. “You don’t have to hold back on buying a ribbon mic because an excellent, affordable model is finally here.”

The R144 ribbon microphone also includes a free shockmount, carrying case and cleaning cloth.

For more Information or to obtain a review sample, contact: Mary Ann Giorgio, Marketing Communications Specialist, Marshall Electronics, (800) 800-6608 x224, maryann.giorgio@marshallelectronics.net